Get Ready For A Wild Ride

Become the Resonant Creative Leader You Know Are

Deloitte published a study showing nearly **"70% of executives and entrepreneurial leaders are seriously considering quitting."** These leaders have lost their spark trying to be something they are not, letting others tell them who they should be, striving to live up to everyone else's expectations. This detoured path has stifled creativity, crushed joy, destroyed trust, and made everyday business a drag.

Zach's unique abilities to see people's greatness with intuitive insight and to guide them with straight-talking truth inspires leaders to achieve their visions and re-engage with the lost art of leadership.

> "It's beyond time we re-engage with the lost art of leadership. Leadership that resonates with who we are and creatively expresses greater possibilities for our businesses."
>
> - Zach Arend

SPEAKING TOPICS

The Wild Ride:
Developing Resonant Creative Leaders
(1 Hour Keynote)

In his signature keynote, Zach reveals the three critical approaches to become a Resonant Creative Leader™.

Zach will share his journey from small town kid to 2x Saddle Bronc Champion and how that has shaped the leadership philosophy he now teaches to his clients. Be prepared to change the way you think about your role as leader. It's time you put yourself back into a position of influence and impact. It's going to be a wild ride!

Raise It High and Lift:
Champion People to Be Their Best
(Breakout Seminar)

What's most important for you as a leader is holding your vision high, and helping people be their BEST.

In this interactive breakout seminar, Zach will help leaders to see the truth of who they're being and begin to shift their approach to leading their team from empowerment to being "in" power. Attendees can expect to learn practical approaches to increase their team's engagement, personal impact and tangible business results.

To book an event or interview with Zach Arend contact:
zach@createpurpose.net | 816.533.4838

SEE ZACH IN ACTION!
zacharend.com/action

Zach Arend - Rodeo Athlete Turned Resonance Coach

As a former 2x saddle bronc riding champion, Zach Arend transformed the lessons he learned in the rodeo arena into a successful 20-year career in corporate and entrepreneurial leadership roles building teams, developing leaders and helping companies to thrive. Today he's a professionally trained storyteller and speaker who also coaches creatives, executives, entrepreneurs and visionary business owners on the Wild Ride of Resonant Creative Leadership™. His unique abilities to see people's greatness with intuitive insight and to guide them with straight-talking truth inspires leaders to achieve their visions and re-engage with the lost art of leadership.

Zach lives in Kansas City, MO with his wife Shandy and their three beautiful daughters, Claire, Sophie and Thea and even though he's given up bronc riding, you'll still find him wearing cowboy boots.

I've Worked With:

BOEASON centric CROSSFIRST BANK ENGAGED FINANCIAL eShipping YEARLY CO. pbi/gordon companies Employee-Owned

iscribe HEALTH LARISSA LODEN NorthPoint DEVELOPMENT SHRM BETTER WORKPLACES BETTER WORLD™ UVSA UNITED VETERINARY SERVICES ASSOCIATION The Pulse of the Industry WAREHOUSEQUOTE

TESTIMONIALS:

"Zach is not your typical corporate coach – and that's a good thing! From the get-go, he grabbed our team with a captivating personal story that helped our team immediately connect with him. His authenticity, vulnerability, and real-life experiences brought his coaching sessions to life, resulting in a highly engaging two-day training session for the senior leaders of our organization. We left energized and ready to deploy our new learnings internally – and the results have been compelling! We look forward to working with him again!"

SARA O'DOWD - VP Human Resources, PBI Gordon Companies

"We've done these types of workshops for five years and most of them have been fluff, this was NOT fluff!

MIKE THUMANN - Director, Previous Attendee of this Workshop

Zach assisted us to kick off our company's leader development program and it was met with great success. He was able to create an environment where people engaged, took personal ownership of current challenges and learned practical communication tools to create the culture we want. I'd recommend him to any executive leadership team who want to raise the level of responsibility in the business.

BEN HAGEDORN - CEO, WarehouseQuote

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